

Wikipedia Article Microsite - Mockup Review

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What's working

- Colors and overall aesthetic are similar to the mockup!
- Home page navigation with the hover effect on images is great!
 - The navigation bar on the section pages is clear as well

Areas for Improvement / Next Steps

- Still want the images to correspond to the section that it's for, like:
 - History → traditional matcha bowl and whisk
 - Flavor profile → matcha powder
 - Production → green tea leaves or the grinding machine?
 - Use → matcha latte
- Mobile layout - I think the images could be smaller, maybe 2 columns so they're all visible on the screen at once
- Add content on the section pages!
 - Would like more visuals and shorter paragraphs
 - Could be all on one screen (not scrolling), so that it keeps that infographic style
 - Hover effects that reveal text could be interesting too